



Black-Out Policy

To ensure the success of the Watertown Area United Way Annual Campaign, we understand and agree to adhere to the Black-out period. We understand that we are expected to:

(A) Not conduct any fund-raising drives (solicitation) during the period of **September 1 through November 1** (i.e. selling tickets for special events, holding special events, marketing events as a fundraiser, selling coupon booklets, etc.). This time period is reserved for the United Way campaign. Except, a United Way Agency may conduct fund raising (solicitation) for youth activities by selling raffle tickets or selling merchandise and the fund raising (solicitation) is being conducted during the time period reserved for the United Way campaign because either:

1. This is the time for the youth activity to be held according to the Watertown School District Calendar; or
2. The fund raising (solicitation) is being conducted in accordance with a national fund-raising event.

Agency Requests to hold fundraising events during the Black-out period must be received in writing 45 days prior to the event. The Watertown Area United Way Board of Directors will review each request and notify the agency if a special exception has been granted or approved.

I understand and agree to comply with the United Way policy on fund raising and understand a failure to comply may result in a reduction or loss of United Way funding.

Agency Representative

Date

**Agency Development Director/
Fundraising Chair**

Date

Agency Board Representative

Date