

## Watertown Area United Way (WAUW) Community Event Calendar

*Last updated November 14, 2022.*

The Watertown Area United Way is a nonprofit community based volunteer organization whose purpose is to assist in meeting human care needs of Watertown Area residents.

United Way saw the need for a community calendar centered around social services to meet human care needs so United Way worked with the Helpline Center to develop this solution. United Way's goal for the Community Event Calendar is to meet human care needs through events that provide community education, health solutions (on a sliding fee scale, with reduced fees or at no cost), financial assistance, necessary items, like skills, and personal development opportunities. To meet this goal, only the approved events listed in the Inclusion Guidelines are allowed. Each submission will be reviewed before it may be put on the calendar. Please read Inclusion Guidelines before submitting an event.

**Only events physically held in Codington, Hamlin, Deuel, Grant, Day, and Clark Counties can be submitted. Statewide events should be submitted to the Helpline Center**, or the other calendars listed below. To ensure your event's success please submit a month or more ahead of time and list on other calendars. Click on the links below to view other Watertown Area or South Dakota calendars.

- [Events Calendar | Watertown Area Chamber of Commerce - Watertown Area Chamber of Commerce, SD \(watertownsd.com\)](#)
- [Calendar • Watertown, SD • CivicEngage \(watertownsd.us\)](#)
- [Events | Visit Watertown, South Dakota \(visitwatertownsd.com\)](#)
- [Community & Training Events – Helpline Center](#)
- [Events Calendar \(sdeventconnection.com\)](#)
- [Events in South Dakota | Travel South Dakota](#)

Inclusion Guidelines: Events on the WAUW Community Event Calendar must meet the following criteria.

1. Organization listed below are allowed to submit an event.
  - a. Nonprofit (Chamber, Church, Charitable Exempt Organization)
  - b. For Profit
  - c. Educational Institution
  - d. Watertown HCNC Member
2. The event must serve one of the current Watertown Area United Way funded areas.
  - a. Education
  - b. Health
  - c. Financial Stability
3. The event must be open to the public or public can be invited to join even if the event is primarily organized for a specific group. (Example: Watertown HCNC Members).
4. The event must be or provide one or more of the following benefits to the attendees.
  - a. Basic Needs Giveaway (food, clothing, personal hygiene products/services, child supplies, education, and other related basic human care needs.)
  - b. Community Education Fair/Events (school supplies)
  - c. Employment/Job Fair
  - d. Health Fairs/Screening
  - e. Holiday Events/Drives
  - f. Public Awareness Events

- g. Trainings/Workshops
  - h. Professional Trainings
  - i. Fundraisers
  - j. Item Drives (diaper, toy, food, winter gear, etc.)
5. The WAUW Community Event Calendar will only list events that are:
- a. One Time Only
  - b. Weekly
  - c. Bi-Weekly
  - d. Monthly
  - e. Quarterly

\*Events that happen at a different frequency or more often must look into other solutions like the Helpline Center Connections Calendar, Watertown Area calendars, and other related solutions.

6. The event fees must be:

- a. no cost
- b. low cost
- c. reduced cost
- d. on a sliding fee scale.

7. Political events are not allowed on the calendar except for voter registration neutral events or the general promotion of National Voter Registration Day or Month.

Exclusion Guidelines: Events submitted that meet one or more criteria following will not be put on the WAUW Community Event Calendar.

- 1. Any that deny entrance to event based on race, ethnicity, religious or spiritual beliefs, national origin, sexual orientation, gender identity/expression, or that violate local, state, or federal laws and regulations.
- 2. Event does not have an established address, phone, and consistent contact person.
- 3. Misrepresent their event/services in any way.
- 4. Are not licensed in areas where licensing standards exist.
- 5. Religious scheduled/ongoing activities (Examples: Church Services, Youth Group). Although, if a church is leading a giveaway event, drive, community education (Poverty Simulation), or fundraiser that may be allowed.
- 6. Political events are not allowed on the calendar except for voter registration neutral events or the general promotion of National Voter Registration Day or Month.
- 7. Events that focus on selling or creating business for a for profit or any organization that is not a nonprofit will not be allowed.
- 8. The only time fundraisers will not be published on the calendar is starting on September 1 through end of day October 31. The only fundraisers that can be listed on the calendar at that time will be for United Way. This is the annual Black Out Period that United Way programs and the beginning of the annual United Way campaign.

**Disclaimer:**

The Watertown Area United Way may exclude or alter events from the Community Event Calendar for any reason including heavy marketing language. Watertown Area United Way is not required to supply an explanation for removal or alterations. Inclusion of events in the calendar should in no way be construed to constitute an endorsement, nor should exclusion be constituted disapproval. The information that appears in the calendar was provided by the agencies and organizations. The Watertown Area United Way reserves the right to edit information to meet format requirements, guidelines, organizational capacity, and spatial limitations. The only time United Way will not list fundraisers on the calendar is during the annual Black Out Period from September 1 through end of October 31. No matter if it is a for profit fundraiser, United Way program event, or non-United Way program event.